

SAFFRON SMYTHE
Graphic Designer & Artworker
PORTFOLIO

GOTHIC SAPPHIRE



DIGITAL ILLUSTRATION



TALL GROWTH



LOGO DESIGN



Current Logo (Dark Brown)
Font: Scriptina Regular



V1
2D Bold Text (Dark Brown)
Font: Scriptina Regular



V2
2D Bold Text (Jet Black)
Font: Scriptina Regular



V3
3D Bold Text with no circle effect (Dark Brown)
Font: Scriptina Regular



V4
3D Bold Text with 3D circle effect (Dark Brown)
Font: Scriptina Regular



V5
3D Bold Text with 3D circle effect (Jet Black)
Font: Scriptina Regular



V6
3D Bold Text with no 3D circle effect (Jet Black)
Font: Scriptina Regular



V7
3D Bold Text with no 3D circle effect (Jet Black)
Font: Sacramento



V8
3D Bold Text with no 3D circle effect (Dark Brown)
Font: Sacramento



V9
3D Bold Text with 3D circle effect (Dark Brown)
Font: Sacramento



Tall Growth

Tall
Growth

Here are some colour suggestions for a neutral look



Brown Sugar



Chamoisee



Coffee



**Olive / Moss
Green**

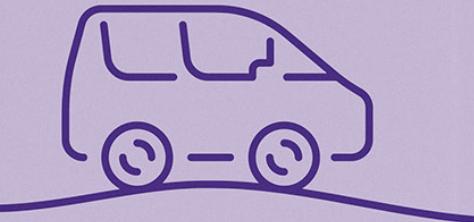
Pantone codes, CMYK, RGB and Hex Colour Codes shall be provided when a colour has been decided.

WESTON PARK

 Weston Park
Cancer Charity
Together at every step.

Help with Transport

Free travel is available from Barnsley, Chesterfield and Rotherham if you need cancer treatment in Sheffield



Don't let travel concerns prevent you from accessing the treatment you need.

westonpark.org
0114 553 3330
Charity registration number: 509803

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PRINT DESIGN

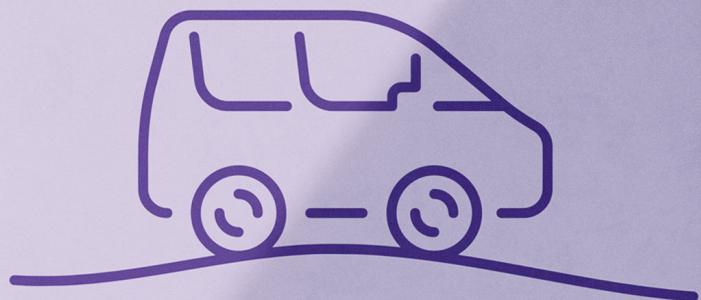


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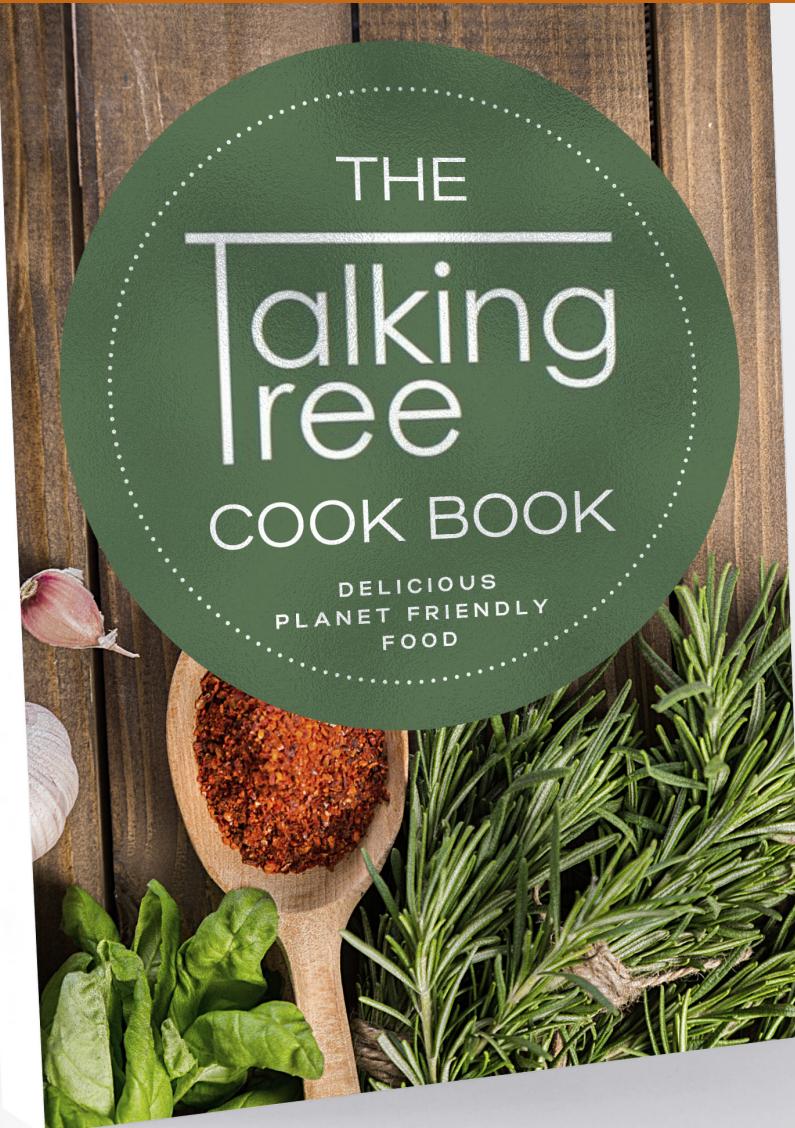


Find out more
westonpark.org/transport
0114 553 3330,
transport@wpcancercharity.org

Weston
Park
Cancer Charity
Together at every step.

Transport Service

TALKING TREE



The perfect gift for them, for you and for the planet...

A promotional graphic for 'The Talking Tree Cook Book'. It features a green circular logo with the book's title and subtitle. Below the logo is a photograph of the book's cover. To the left of the book, there is a small Talking Tree logo. To the right, there is a large Talking Tree logo. The text 'The perfect gift for them, for you and for the planet...' is written in green. At the bottom, the text '...Available at the Talking Tree Café in Staines from 23rd November 2021.' is written in green.

SOCIAL MEDIA

Discover more at:

saffronsmythe.wordpress.com